Geotechnica 2027

THE UK'S PREMIER GEOTECHNICAL, GEOTHERMAL & WATERWELL EVENT

SPONSORSHIP AND EXHIBITION PACKAGES

7TH & 8TH JULY 2027

HOSTED BY

WARWICKSHIRE EVENT CENTRE

ORGANISED BY

EQUIPE GROUP

(v0.1)

OVERVIEW

Geotechnica brings together the people, products and ideas shaping the UK's geotechnical, geothermal, waterwell and ground investigation sectors.

Across two days at the Warwickshire Event Centre, contractors, consultants, clients, suppliers, manufacturers and other specialists come together to communicate, promote, network and learn.

NEW FOR 2027: MORE CHOICE, MORE VALUE

For 2027, we've changed the way sponsorship of Geotechnica works.

Rather than locking exhibitors into fixed sponsorship tiers like Platinum, Gold, Silver and Bronze, companies can now choose the exhibition space that suits them, add Event Partner status for greater event-wide recognition, and select individual sponsorship opportunities that deliver the most value to them.

The result is a more flexible structure that gives participating companies greater control over where their money is spent, while creating more opportunities for brand recognition before and during the event.

SIGN UP TO EXHIBIT

Choose the stand or outdoor space that suits your needs.

BECOME AN EVENT PARTNER

Increase your event-wide visibility with a small uplift.

SPONSOR SOMETHING SPECIFIC

Own a part of Geotechnica: Conference, coffee, etc.

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PREVIOUS ATTENDEES

Across the event's 18 year history, Geotechnica has consistently attracted the UK's biggest and most influential geotechnical companies. From suppliers to contractors, consultants to clients, you will see the full breadth of the industry represented at Geotechnica. Below are some of the companies you can expect to see.

DRILLING & GEOTECHNICAL CONTRACTORS

geotechnical
FUGRO
MARSHALL DRILLING
STRUCTURAL SOILS LTD
SOIL ENGINEERING
bam
igne
BOREHOLE SOLUTIONS LIMITED
ADS DRILLING
STRATA GEOTECHNICS
WHEELER SITE INVESTIGATION

CONSULTANTS & SPECIFIERS

AECOM
Stantec
wsp
Balfour Beatty
Jacobs
ARUP
TETRA TECH
MOTT MACDONALD
RAMBOLL
SLR

CLIENTS & ASSET OWNERS

sse
HS2
United Utilities
national highways
nationalgrid
NetworkRail
Mining Author Remediation ity
EKFB

DRILLING SUPPLIERS

casagrande uk Strength in Depth
John Lawrie TUBULARS
MGS
JKS BOYLES
TerraRoc
ARCHWAY ENGINEERING (U.K) LTD
Eijkelkamp Fraste UK
Rockbit uk
STRATUM DRILLING SOLUTIONS
soilmeco Drilling and Foundation Equipment

SPECIALIST SUPPLIERS

afitexinov GEOSYNTHETICS UK LTD
PG Pebble Geo
Leca SAINT-GOBAIN
euroino
GEOSENSE
BOODE waterwell systems
DYWIDAG
ap LIFTING TRAVELLING YACHTING AGRICULTURAL STAINLESS
GenAir
DAVIS trackhire
SoilCloud
Solinst
FOAMED GLASS (UK) LIMITED
soil INSTRUMENTS
npk

OTHER SPECIALISTS

1ST LINE DEFENCE
TERRA DAT down to earth geophysics
IN SITU SITE INVESTIGATION
safety solutions ltd
///SAFER RIG SERVICES
Cambridge insitu Ltd
EUROPEAN GEOPHYSICAL SERVICES
Landmark Geodata
FIELDERS Professional Recruitment
GeoSonic
Forkers Civil & Ground Engineering
geoterra
ROBERTSON GEO

LABORATORIES

ALS
eurofins Chemtest
Normec i2 Analytical
Normec DETS
element
GEOLABS

INDOOR EXHIBITION PACKAGES

XL INDOOR EXHIBITION PACKAGE

- 6m x 6m stand space with 6m x 3m shell scheme
- Table and two chairs, plus table-cloth
- Carpeting (grey as standard; colour upgrades available)
- 2 x 500w power-socket power supply
- Company logo and description in Event Programme
- Company logo, description and website link on Event Website

£4500 + VAT

BEST FOR Maximum presence and product displays.

EARLY BIRD RATE £3675 + VAT
AVAILABLE UNTIL: 1ST JANUARY 2027

LARGE INDOOR EXHIBITION PACKAGE

- 4m x 4m stand space with shell scheme
- Table and two chairs, plus table-cloth
- Carpeting (grey as standard; colour upgrades available)
- 1 x 500w power-socket power supply
- Company logo and description in Event Programme
- Company logo, description and website link on Event Website

£3850 + VAT

BEST FOR Strong presence and ideal stand location.

EARLY BIRD RATE £3150 + VAT
AVAILABLE UNTIL: 1ST JANUARY 2027

DOUBLE EXTENDED INDOOR EXHIBITION PACKAGE

- 6m x 3m stand space with shell scheme
- Table and two chairs, plus table-cloth
- Carpeting (grey as standard; colour upgrades available)
- 1 x 500w power-socket power supply
- Company logo and description in Event Programme
- Company logo, description and website link on Event Website

£3500 + VAT

BEST FOR More space to display products and materials.

EARLY BIRD RATE £2875 + VAT
AVAILABLE UNTIL: 1ST JANUARY 2027

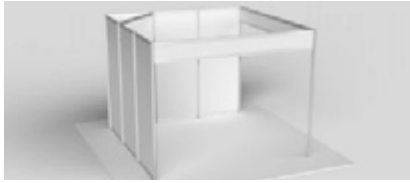
DOUBLE STANDARD EXHIBITION PACKAGE

- 6m x 2m stand space with shell scheme
- Table and two chairs, plus table-cloth
- Carpeting (grey as standard; colour upgrades available)
- 1 x 500w power-socket power supply
- Company logo and description in Event Programme
- Company logo, description and website link on Event Website

£3200 + VAT

BEST FOR Cost-effective space with high visibility.

EARLY BIRD RATE £2625 + VAT
AVAILABLE UNTIL: 1ST JANUARY 2027



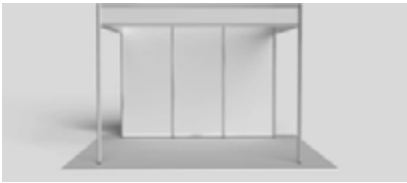
EXTENDED INDOOR EXHIBITION PACKAGE

- 3m x 3m stand space with shell scheme
- Table and two chairs, plus table-cloth
- Carpeting (grey as standard; colour upgrades available)
- 1 x 500w power-socket power supply
- Company logo and description in Event Programme
- Company logo, description and website link on Event Website

£2750 + VAT

BEST FOR Good presence with space to meet with customers.

EARLY BIRD RATE £2275 + VAT
AVAILABLE UNTIL: 1ST JANUARY 2027



STANDARD INDOOR EXHIBITION PACKAGE

- 3m x 2m stand space with shell scheme
- Table and two chairs, plus table-cloth
- Carpeting (grey as standard; colour upgrades available)
- 1 x 500w power-socket power supply
- Company logo and description in Event Programme
- Company logo, description and website link on Event Website

£2175 + VAT

BEST FOR Great value entry for presence at Geotechnica.

EARLY BIRD RATE £1750 + VAT
AVAILABLE UNTIL: 1ST JANUARY 2027

OUTDOOR EXHIBITION PACKAGES

SMALL OUTDOOR EXHIBITION PACKAGE

- 7.5m x 7.5m outdoor plot
- Access to power supply
- Company logo and description in Event Programme
- Company logo, description and website link on Event Website

£3000 + VAT

BEST FOR
Great value entry for presence at Geotechnica.

EARLY BIRD RATE
£2500 + VAT
AVAILABLE UNTIL: 1ST JANUARY 2027

LARGE OUTDOOR EXHIBITION PACKAGE

- 15m x 15m outdoor plot
- Access to power supply
- Company logo and description in Event Programme
- Company logo, description and website link on Event Website

£4500 + VAT

BEST FOR
More space to display products and materials.

EARLY BIRD RATE
£3675 + VAT
AVAILABLE UNTIL: 1ST JANUARY 2027

BECOME A GEOTECHNICAL EVENT PARTNER

For 2027, we have simplified the way companies can support Geotechnica.

Rather than choosing from a fixed sponsorship tier, every exhibitor can add Event Partner status to their chosen exhibition package for a small fixed uplift.

Event Partnership is designed for companies that want their involvement in Geotechnica to extend beyond their stand. It gives your brand a more prominent presence across the event website and programme, helping visitors recognise your company before they arrive and find you more easily once they are at the event.

Event Partners are clearly distinguished from standard exhibitors throughout Geotechnica's promotional materials, while still retaining the freedom to add any of the individual sponsorship or promotional opportunities available elsewhere in this brochure.

EVENT PARTNER BENEFITS

- Logo displayed within the Event Partner banner across every page of the Geotechnica website
- Priority position on the website Exhibitors page
- Priority position within the Event Programme exhibitor directory
- Logo featured within the dedicated Event Partners section on the opening page of the Event Programme
- Event Partner designation alongside your company listing
- Inclusion in general Event Partner acknowledgements before and during the event

£250 + VAT **in addition to any exhibition package**

LIMITED PACKAGES AVAILABLE

*this package does not include individual print adverts in the Event Programme

Geotechnica
PASSPORT

THE GEOTECHNICA PASSPORT

The Geotechnica Passport is a new visitor challenge designed to encourage attendees to explore more of the exhibition, visit participating stands and engage directly with exhibitors.

Every visitor will be given a physical 'Passport' (see image above) with listings of particpating sponsors and a page to collect stamps. They will then be invited to complete a series of simple challenges located around the event. Each challenge will be hosted by a Passport Partner, meaning participants must visit your stand and interact with your team in order to complete that stage of their Passport. On completion of a task, the Partner will stamp the visitor's Passport with their own custom branded stamp (provided by us to participating Partners). Each Passport can only be stamped once by each Partner.

What the challenges are? That's up to you! It might involve answering a technical question, identifying a piece of equipment or soil sample, completing a short activity or game, watching a demonstration or learning something about a product or service.

Once visitors have completed the required number of challenges, they will return their Passport to us and be entered into a prize draw to win a substantial bundle of site equipment, workwear, tools, vouchers, software access and other prizes contributed by participating companies.

BECOME A PASSPORT PARTNER

As a Passport Partner, your stand becomes an official stop on the Geotechnica Passport route.

That means guaranteed visitors to your stand, so you can start a conversation and spend time engaging with potential customers.

Passport Partners receive:

- One official Passport challenge hosted on their exhibition stand
- Inclusion on the Geotechnica Passport and challenge route
- Logo inclusion across Passport promotional material
- Pre-event promotion as an official Passport Partner
- Inclusion in Event Programme and website Passport information
- Recognition within promotion of the overall prize bundle
- Guaranteed direct visitor engagement throughout the event

Passport Partners will also be asked to contribute a prize or prize value of at least £100 towards the overall Geotechnica Passport prize bundle.

£750 + VAT **in addition to any exhibition package**

ONLY 6 PACKAGES AVAILABLE

MUST BE AN EVENT PARTNER TO BE ELIGIBLE

THE PRIZE BUNDLE

Example prizes may include: Workwear, boots, gloves, tools, site equipment, training, software access and practical site kit, plus fun additions such as LEGO, vouchers and other prizes. The aim is a bundle worth several thousand pounds, contributed by participating exhibitors.

OWN A KEY PART OF GEOTECHNICA

For 2027, a number of key Geotechnica features and visitor touchpoints are available to sponsor individually, from registration and refreshments to Wi-Fi, the Event Map and the Networking Dinner. Each opportunity is designed to give your brand a clear and relevant presence at the event, while associating your company with something visitors will actually use, see or experience. Choose the opportunity that best fits your audience, your objectives and your budget, and increase your presence at Geotechnica in 2027.

CONFERENCE SESSIONS

Exclusive sponsorship of one of the conference sessions. Logo inclusion on the conference screen surround, as well as all listings (online and in print) for the session. Formal acknowledgement from the session chair as part of their introductions.

£500 + VAT **in addition to any exhibition package**

MUST BE AN EVENT PARTNER TO BE ELIGIBLE

NETWORKING DINNER (EXCLUSIVE)

Exclusive sponsorship of the evening Networking Dinner and drinks reception. Includes table / venue branding and formal acknowledgement, as well as the opportunity for you to address the attendees with a short sales speech.

£1750 + VAT **in addition to any exhibition package**

MUST BE AN EVENT PARTNER TO BE ELIGIBLE

VISITOR BAGS

Your logo appears prominently on every official Geotechnica visitor bag, putting your brand directly into attendees' hands and providing visibility throughout both event days, around the venue and after they leave.

£500 + VAT **in addition to any exhibition package**

MUST BE AN EVENT PARTNER TO BE ELIGIBLE

LANYARD & BADGE (EXCLUSIVE)

Your logo appears on every event lanyard and attendee badge, giving your brand repeated visibility across the exhibition halls, outdoor areas, conference sessions and networking activity throughout both days of Geotechnica.

£750 + VAT **in addition to any exhibition package**

MUST BE AN EVENT PARTNER TO BE ELIGIBLE

OTHER SPONSORSHIP

Geotechnica offers a range of sponsorship opportunities designed to put your brand directly in front of visitors while the event is taking place. From coffee and breakfast to maps, WiFi and ice cream, these opportunities give your company repeated exposure throughout the day.

They are designed to help sponsors become part of the event attendees a clear reason to notice, remember and associate your brand with something they have actually used or enjoyed during their visit.

EVENT MAP

Logo visibility on the map visitors use throughout the event: Website map, printed programme maps and the large You Are Here board.

£250 + VAT in addition to any exhibition package

MUST BE AN EVENT PARTNER TO BE ELIGIBLE

EVENT PROGRAMME COVER

Sponsor branding on the front cover of every printed and digital programme, plus official programme-sponsor recognition online and in pre-event social media campaigns sharing the programme.

£500 + VAT in addition to any exhibition package

MUST BE AN EVENT PARTNER TO BE ELIGIBLE

WI-FI

"Geotechnica Wi-Fi powered by..." branding across venue signage, programme / map recognition and login / splash-page branding where technically possible.

£100 + VAT in addition to any exhibition package

MUST BE AN EVENT PARTNER TO BE ELIGIBLE

ARRIVAL & REGISTRATION

Make an immediate impact with your branding around registration, welcome signage and entrance wall graphics.

£1000 + VAT in addition to any exhibition package

MUST BE AN EVENT PARTNER TO BE ELIGIBLE

COFFEE

Branded coffee cups throughout the venue, and free coffee vouchers for you to distribute on your exhibition stand

£1000 + VAT in addition to any exhibition package

MUST BE AN EVENT PARTNER TO BE ELIGIBLE

BREAKFAST ROLLS

Free breakfast rolls vouchers for you to distribute to visitors, with sponsor branding and service-point recognition, directing visitors to your stand.

£1000 + VAT in addition to any exhibition package

MUST BE AN EVENT PARTNER TO BE ELIGIBLE

ICE CREAM

Free vouchers for a 99 or an ice lolly for you to distribute to visitors, with sponsor branding and service-point recognition, directing visitors to your stand.

£250 + VAT in addition to any exhibition package

MUST BE AN EVENT PARTNER TO BE ELIGIBLE

PRE-EVENT PROMOTION & ADVERTISING

You don't have to exhibit at Geotechnica to put your brand in front of its audience. A limited range of promotional opportunities are available to both exhibitors and non-exhibiting companies, providing a simple way to increase brand exposure before and during the event.

Choose from website banner advertising, Event Programme advertising and inserts within visitor bags, whether you're looking to support your presence at Geotechnica or reach attendees without taking exhibition space.

WEBSITE ADVERTISING	Prominent banner / carousel placement on the Geotechnica website with integrated URL.	£450 + VAT
PROGRAMME - FULL PAGE ADVERT	Promote your company with a full-page advert in the printed Event Programme.	£550 + VAT
PROGRAMME - HALF PAGE ADVERT	Promote your company with a half-page advert in the printed Event Programme.	£350 + VAT
PROGRAMME - QUARTER PAGE ADVERT	Promote your company with a quarter-page advert in the printed Event Programme.	£225 + VAT
VISITOR BAG INSERT - A4	Provide us with an A4-sized flyer / brochure and we will place it into every single visitor bag.	£400 + VAT
VISITOR BAG INSERT - A5	Provide us with an A5-sized flyer / brochure and we will place it into every single visitor bag.	£300 + VAT

MULTI-PACKAGE DISCOUNTS

Planning to take more than one sponsorship opportunity? Package discounts are available for companies combining multiple sponsorship options. If you opt for two or more sponsorship packages, you may be eligible for up to 50% in discounts (dependant on which packages are selected).

Choose the opportunities that best suit your objectives and speak to us about creating a tailored package with preferential pricing.

WHEN AND WHERE?

Geotechnica 2027 will be held at the Warwickshire Event Centre on July 7th and 8th 2027.

The Warwickshire Event Centre (WEC) a dedicated conference and exhibition centre situated on the B4455 (Fosse Way) just outside of Royal Leamington Spa. It is centrally located within the Midlands and enjoys easy access to roads, trains and airports. To date they have hosted over 130 events including successful exhibitions, product launches, fairs, clothing sales, auctions, animal shows, staff training events and more.

WEC is owned and managed by Meridienne Exhibitions Ltd, a company with 40 years' experience of event management.

EVENT CONTACT INFORMATION

Calum Spires ***(Head Organiser)***
Office: +44 (0)1295 670990
Mobile: +44 (0)7780 449178

Julian Lovell ***(Head of Conference)***
Office: +44 (0)1295 670990
Mobile: +44 (0)7799 146966

Keith Spires ***(Outdoor Logistics)***
Office: +44 (0)1295 670990
Mobile: +44 (0)7831 341084

Other points of contact:

Main Event Email:
info@geotechnica.co.uk

Website:
www.geotechnica.co.uk

LinkedIn:
Equipe Group